

Fullerton India announces special offers for the festive season in West Bengal

- *Through these offers individuals can now avail a waiver of 0.50% on their Personal Loans*
- *Additionally, women can avail a 50% waiver on processing fees*

Kolkata, 4 October, 2016: Fullerton India, a leading non-banking financial company in India, with a strong pan-India presence announces special offers for individuals planning on taking Personal Loans in the state of West Bengal. With the onset of the festive season, the company will offer a waiver of 0.50% on the interest rates for Personal Loans and will also offer special gifts for high value loans. Additionally a 50% waiver on the processing fees of Personal Loans will be offered to women applicants. These offers will be valid from Oct 01 till Diwali.

Fullerton India has a presence of 8 urban branches in the state of West Bengal, 4 of which were set up in the current financial year. These include Haldia, Malda, Garia and Kharagpur. The company already had its branches located in Asansol, Durgapur, Siliguri and Kolkata. While Personal Loans will continue to stay a focus product, the company also provides Loans against Property to customers in the region.

Commenting on the announcement, **Mr. Rakesh Makkar, Executive Vice President and Head – Business, Marketing and CSR**, Fullerton India said, “We understand that Durga Puja is the biggest festival in West Bengal. Complementing this season, we have launched attractive offers on our Personal Loans.” He further added, West Bengal displays great potential on the business front with a promising agrarian and manufacturing industry. Noting this potential, we have doubled the number of branches in West Bengal this year.”

Fullerton India is also actively involved with community development across the country. Some of the initiatives under its CSR program, Fullerton India – Uday, include Pashu Vikas - cattle care camps, Jeevika – livelihood initiative, Gurukul -

basic skill training courses to facilitate the employment of youth, mid-day meals to combat classroom hunger, Jyoti-Save the Eye - a program that focuses on providing underprivileged families better eye care facilities, Niramaya – health check-up camps and Krishi Mitra – organic farming programmes. Since the past two years, the Company has been organising single day cattle care camps across the country under the name – ‘Pashu Vikas Day’. Last year, on 21st November, under this initiative around 40,000 cattle were treated across 190 locations of the country, thereby benefitting 20,000 households.

About Fullerton India Credit Company Limited:

Fullerton India Credit Company Limited (FICCL) is one of India’s leading Non-Banking Finance Companies (NBFC). The total revenue of the company for the fiscal year ending March ‘16 stood at Rs.2, 277 crores. As on August 31st, 2016, the AUM of the Company stood at Rs.12, 346 crores, serving over 16 lakh customers through a widespread network of 527 branches spread across 22 states and 3 union territories, reaching out to 600 towns and over 51,000 villages in the country. Fullerton India offers several retail finance products for varying needs of customers ranging from rural households to SMEs, in the locations it serves. In February 2016, Fullerton India launched its housing finance company – Grihashakti. The company is headquartered in Mumbai and operates through 20 branches spread across 7 states – Gujarat, Karnataka, Madhya Pradesh, Maharashtra, Rajasthan, Tamil Nadu and West Bengal. Fullerton India is a wholly-owned subsidiary of Fullerton Financial Holdings, Singapore, which is a subsidiary of Temasek Holdings of Singapore.

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